The Hampden Hippocrat

OCTOBER, 1968

HAMPDEN DISTRICT MEDICAL SOCIETY

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The Hampden Hippocrat

Volume XXIV No. 8

A bulletin for
The Hampden District of
The Massachusetts Medical Society

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Founded in 1942 by Drs. Edward P. Bagg and William A. R. Chapin, and published monthly except July and August.

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"THE SPHERE OF WOMAN"

The role of the physician's wife is unbounded. Not only must she be his indispensable ally at home but also in his dedicated professional endeavors and in the community. She must be understanding and patient to all. Frequently she is called upon to play the role of dad as well as mother and host as well as hostess in a home where crisply set routines are impractical.

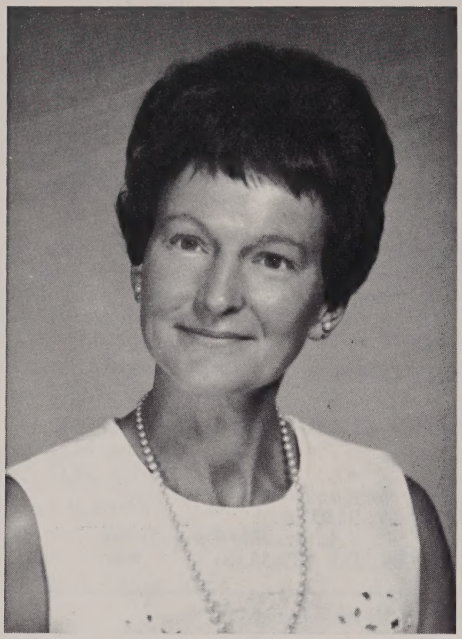
Socially, the physician's wife must be discreet especially when diagnoses, prognoses, and therapies begin flying over the coffee cups. She must dress in style but not ostentaciously, for the public is ever watching. When tempted to be cutting, she must always be gracious. Though her heart may be breaking, she must be smiling. She is dad's public relations representative as well as that of the medical profession, and the image must be commendably communicated to the public.

As a citizen the physician's wife is expected to use her knowledge and talents in service to her fellowman. By having a hand in her Woman's Auxiliary, she has many opportunities for fulfilling her obligations to the community. As one reads about the various activities of the auxiliaries, the physicians' wives individually and in groups are indeed moving mountains.

As physicians, would we have it any other way? To say it in another way, the following quote on *The Sphere of Woman* by C. E. Bowman, puts it most succinctly.

"They talk about a woman's sphere as though it had a limit;
There's not a place in Earth or Heaven,
There's not a task to mankind given,
There's not a blessing or a woe,
There's not a whispered yes or no,
There's not a life, or death, or birth,
That has a feather's weight or worth —
Without a woman in it."

AYRES



A MESSAGE

from

MRS. WALTER S. MOZDEN

PRESIDENT, WOMAN'S AUXILIARY

to the

HAMPDEN DISTRICT

MEDICAL SOCIETY

Happiness is health. This we know just by looking into the eyes and heart of those afflicted.

Such an awesome responsibility and privilege is ours to hold the keys that help unlock the doors to hope and health.

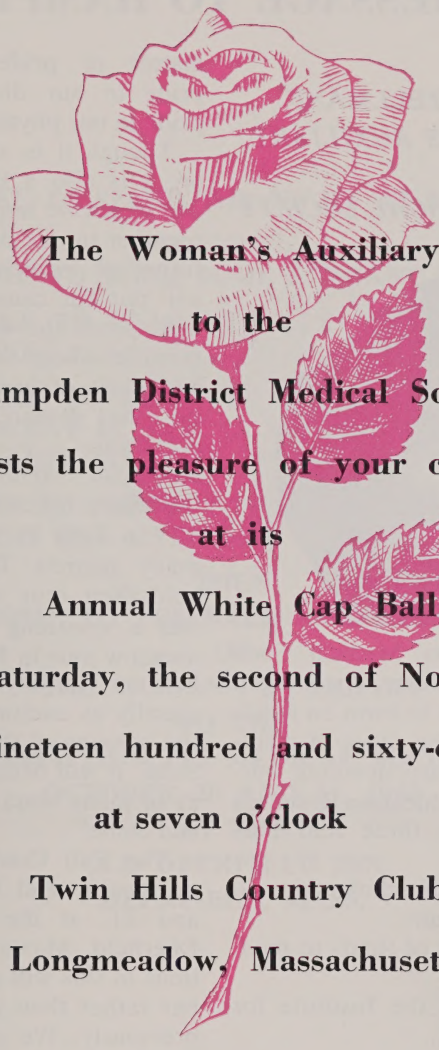
The gift of life is beyond description. We must keep a constant vigilance to maintain and preserve a healthy body and mind.

Most of us are awfully busy worrying, working, and lending a helping hand to others, while the crumbs of breakdown or disease fall unnoticed at our feet. When was the last time you had a physical exam?

The doctor and his wife have no time for such luxury. Why wait for a symptom of fatigue or other more dreadful warnings? It's like waiting until Christmas Eve to start your shopping. The candle has already burned to it's final flicker.

We search for new ways to interest young people in the health fields. It takes a lifetime to train a Doctor, so while the world waits, let us take care of the men and women we already have to match our mountains.

Dorothy Mozden



The Woman's Auxiliary

to the

Hampden District Medical Society

requests the pleasure of your company

at its

Annual White Cap Ball

on Saturday, the second of November

Nineteen hundred and sixty-eight

at seven o'clock

Twin Hills Country Club

Longmeadow, Massachusetts

Kindly make check payable to Nurses Recruitment Fund.

Reservations:

Mrs. Emanuel Wiedman — **567-3842**

Mrs. Robert S. Mandell — **567-8015**

Reservation Deadline: October 25, 1968

A MESSAGE TO HAMPDEN

by
MRS. HENRY E. ZELLMANN
PRESIDENT, WOMAN'S AUXILIARY
to the
MASSACHUSETTS MEDICAL SOCIETY

The Massachusetts Medical Society, oldest in the country, encouraged the physicians' wives to form an auxiliary to aid them in the cause of medicine. This year we are devoting ourselves to the AMA Education Research Foundation with its three fold purpose:

1. the awarding of scholarships to worthy medical students;
2. the distribution of funds to medical schools;
3. the support of the Institute for Biomedical Research.

Since Massachusetts is an unique state of rich historical past and great geographical variety, we thought it would be exciting to portray this concept with a series of house tours throughout the state, using the funds raised for our cause. The houses would include both documented and private homes and would acquaint the members with each district's wealth of historical lore. Dates of tours are staggered so that we may all travel to enjoy each others hospitality and come to appreciate the many wonderful women who are physicians' wives from the Berkshires to the sea. It is a matter of pride in Massachusetts, pride in our district members, and pride in our physicians' ideals.

Though it is an ambitious endeavor, it is also a stimulating one. It is one which we hope will draw us closer together in our common desire for the future of medicine. We hope that it will put our cause in perspective and will spread the word among the communities about the outstanding efforts and goals of our husbands in education and research. It is our way of portraying a positive picture of the American Medical Association and the Massachusetts Medical Society.

You may expect invitations from many districts. The Berkshire district held their tour on August 22 and it was a smashing success! The Longmeadow tour in Hampden District was held on Tuesday, October 8. This was equally as exciting. Do plan to enjoy the opening of these homes across the State. It will bring us all closer together in many ways. Gather a gay group and come!

The Fall Conference will be held on Sunday and Monday, October 20 and 21, at the Old Deerfield Inn, Deerfield, Massachusette. The invitations to this will go out to every member rather than just to the officers as previously. We also welcome friends and community leaders. At all our state meetings the on-going business of our chairmen and their important work in the jobs they have undertaken will be explored at the morning sessions. At the luncheons following, the theme for the year — *The Mature Woman* — one over 30 — will be probed by speakers on:

A Return to College

The Physician's Wife in Community Service

The Physical and Psychological Questions of a Mature Woman

Some Creative Outlets for the Mature Woman

WOULD YOU LIKE TO SPEND THE NIGHT AT THE HISTORIC OLD DEERFIELD INN?

WOULD YOU LIKE TO TOUR SOME ELEGANT PERIOD HOMES?

WOULD YOU LIKE TO LEARN THE EXCITING POSSIBILITIES OF A RETURN TO COLLEGE?

WOULD YOU LIKE TO DISCOVER WHAT IS NEW IN MEDICAL LEGISLATION? WHAT IS NEW IN COMMUNITY SERVCE? WHAT IS NEW IN AMA-ERF? WHAT IS NEW IN HEALTH CAREERS?

WOULD YOU LIKE TO EXPLORE THE HORIZONS OF THE MATURE WOMAN — THAT IS ONE OVER 30!!

THEN
COME TO THE FALL CONFERENCE
OF
THE WOMAN'S AUXILIARY
TO THE
MASSACHUSETTS MEDICAL SOCIETY
OCTOBER 20 AND 21, 1968
AT THE
OLD DEERFIELD INN
DEERFIELD, MASS.

This theme will be the icing on the cake; the cake itself will be the progression of the work being done by the chairmen and their committees.

The physician's wife of today is a special breed of woman with much more freedom than she has ever enjoyed. Don't wait until you are tapping around with a silver headed cane and say--what did I do with my life? Join us in one of our endeavors and *really LIVE*!

Marise T. Zellmann

A MESSAGE TO HAMPDEN

by

MRS. C. C. LONG

PRESIDENT, WOMAN'S AUXILIARY

to the

AMERICAN MEDICAL ASSOCIATION

It is indeed a pleasure to extend greetings to you, the members of the Hampden District Medical Society and to your Auxiliary. We look forward to working closely with you during the coming year. With your able assistance and dedication to the projects and programs of our organization, I am sure we can accomplish much. We need your guiding hand, your confidence, and support; you need our energy, willingness and interest in your work.

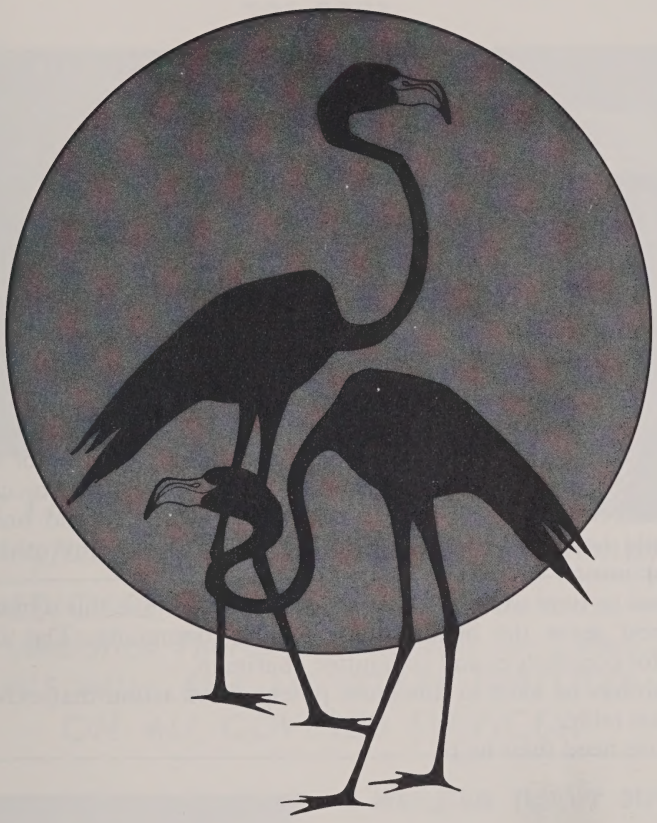
Our emphasis this year will be on youth in every facet of committee work. Not that we shall neglect the other areas, just put the "Accent on Youth." They need our knowledgeable guidance, and we need their future leadership for our nation's sake.

This is an important election year, we must exercise our rights of good citizenship by actively supporting the party of our choice and, above all, voting. I would urge every doctor and his wife to support your BAYPAC and AMPAC.

Your state and this country of ours will be no better than we make it or demand that it be.

With all of us working together with unity of purpose and enthusiasm, we can do much to fulfill our objectives. It is not enough to just be a member, be a participant.

Esther J. Long



AMA

22ND CLINICAL CONVENTION

MIAMI BEACH

DECEMBER 1-4, 1968 · CONVENTION HALL

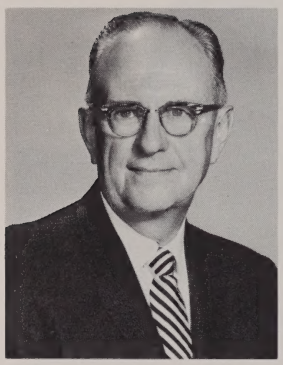
. . . the American "Riviera." Where glittering luxury hotels tower above glamorous Collins Avenue; and medicine, sea and sunshine mix in a delightful subtropical setting.

Register now, and be on hand for the world's largest winter medical meeting—the AMA's 22nd Clinical Convention. At this midwinter "summer" session in medicine there will be Three Postgraduate Courses: Fluid and Electrolyte Balance, Diabetes, and Hyperthyroidism in the Elderly Patient • 17 Scientific Sessions • Breakfast Roundtable Conferences • Color Television • and Medical Motion Pictures. The modern, air-conditioned Convention Hall will house hundreds of scientific and industrial exhibits to show you the very latest in equipment, services and drugs.

Plan now to join your colleagues in Miami Beach. Be sure to look for the complete scientific program, plus forms for advance registration and hotel accommodations in the October 21st issue of JAMA.

PRESIDENT'S PAGE

A SALUTE TO OUR AUXILIARY



On the national level, the Auxiliary is 46 years old and has a membership of close to 90,000. It was organized to:

(1) further the purposes of district and state societies as well as the American Medical Association and

(2) promote good will among physicians families and to stimulate local cooperation.

Last year our "gals" awarded 11 nursing scholarships and had a very active program of self education and sponsored numerous health projects. This year promises to be equally exciting and one of our first duties should be to support the "White Cap Ball" and any other project the Auxiliary sponsors.

From time to time we should pause, and consider how this dynamic organization can best serve the health needs of our community. This is particularly important for committees and committee chariman.

Let us always be alert to this great potential for action that exists just across the breakfast table.

Doctor, we need their help!

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WOMAN'S AUXILIARY
to the
Hampden District Medical Society
1968 - 1969

PROGRAM

TUESDAY, SEPTEMBER 17, 1968
11:30 A. M.
Westover Air Force Base
Chicopee, Mass.
Program — "Getting to Know You"
Welcome by Colonel Joseph D. McGeary, Medical Officer in charge of Westover Air Force Base Hospital.
Film: "A Different Drum"
Program Chairman:
Mrs. H. Bernard Tillman
Chairman: Mrs. Alan S. Peck
Co-Chairman: Mrs. John Medrek

TUESDAY, OCTOBER 8, 1968
1:00 — 4:00 P.M.
TOUR OF HISTORICAL HOMES
Longmeadow, Mass.
Chairman: Mrs. Jean Paul Aucoin
Co-Chairman: Mrs. J. Richard Chabot
Tea Chairman: Mrs. Joseph R. Kelly
Guests are Welcome

SATURDAY, NOVEMBER 2, 1968
DINNER DANCE
WHITE CAP BALL
Twin Hills Country Club
Longmeadow, Mass.
General Chairman:
Mrs. Frank J. Sterba, Jr.
Co-Chairman: Mrs. William Sheehan
Social Hour: 7:00 P.M.

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SATURDAY, MARCH 22, 1969
JOINT DINNER MEETING
WITH HAMPDEN DISTRICT
MEDICAL SOCIETY
Valle's Steak House
Pynchon Park, Springfield, Mass.
Speaker: Rev. Dr. Paul B. McCleave, Director, Department of Medicine and Religion, American Medical Association
Chairman: Mrs. Walton E. Stevens
Co-Chairman:
Mrs. Frederick A. Flatow, Jr.
Social Hour: 6:30 P.M.
Dinner: 7:30 P.M.

WEDNESDAY through SATURDAY
MARCH 26 - 29, 1969
HEALTH FAIR
Sponsored by the Hampden District Medical Society and local civic agencies.
Springfield College, Springfield, Mass.
Auxiliary Chairman:
Mrs. William J. Cummings
Co-Chairman:
Mrs. Setrag A. Zacarian

TUESDAY, APRIL 22, 1969
12:00 NOON
ANNUAL LUNCHEON MEETING
Valle's Steak House
Pynchon Park, Springfield, Mass.
Guest Speaker and Installing Officer: Mrs. Henry E. Zellmann, State Auxiliary President.
Program: Dunbar Dancers
Program Chairman:
Mrs. H. Bernard Tillman
Luncheon Chairman:
Mrs. Joseph Stirlacci
Co-Chairman: Mrs. Jacob Shammash

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President ..... Mrs. Walter Mozden
President-Elect Mrs. Sawyer Medbury
Recording Secretary
Mrs. Gardner Cox, II
Corr. Secretary .. Mrs. Rocco Verrilli
Treasurer ..... Mrs. John Griffin
Scholarship Treasurer
Mrs. Joseph Angelica

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Mrs. Setrag Zacarian
Mrs. Harry Corwin
Mrs. Frank Mills

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Auditor ..... Mrs. James Hartshorn
By-Laws ..... Mrs. Leonard Plotkin
Career Scholarship
Mrs. Joseph Angelica
Community Service
Mrs. Frederick Fortin
Disaster Preparedness
Mrs. Alfred Aborjaily
Finance ..... Mrs. Edwin Gillis
Health Career
Mrs. William Cummings
Historian ..... Mrs. John Prybylo
International Health
Mrs. William Byrnes
Legislation ... Mrs. Edward Hubbard
Membership .. Mrs. Sawyer Medbury
Mental Health
Mrs. Charles D'Avanzo
Necrology .. Mrs. Emanuel Wiedman
Nominating ..... Mrs. John Maloney
Parliamentarian
Mrs. Eugene Beauchamp, Jr.
Program ..... Mrs. Bernard Tillman
Publicity—
Holyoke .... Mrs. Robert O'Brien
Springfield . Mrs. D. L. Kinsella, Jr.
Westfield ..... Mrs. Frank Mills
Publicity - Hippocrat
Mrs. Richard Paul
Social ..... Mrs. Jacob Shammash
Telephone ..... Mrs. Harry Anton
White Cap Ball
Mrs. Frank Sterba, Jr.
Tour of Homes
Mrs. Jean-Paul Aucoin
Mrs. Richard Chabot
Sale for the Blind ... Mrs. Omar Pace

W.A.H.D.M.S. SCHOLARSHIP AWARDS

Four of the sixteen recipients of scholarship awards awarded by the WAHDMS. Left to right: Mary Ann Sikora of Holyoke, Mrs. Anna Serra of West Springfield, Martine Bombardier of Chicopee, and Judith Henriques of Ludlow.

From proceeds derived from its annual "White Cap Ball," last November, the Woman's Auxiliary of HDMS recently awarded 16 scholarships amounting to a total of $2,000 to women desirous of entering or pursuing further education in nursing and allied medical fields.

All of the recipients of the scholarships are residents of the Hampden District and are attending schools in the District.

They include:

Cynthia Ann Harris, daughter of Mr. and Mrs. Ernest Harris of Forestdale Ave., Holyoke, who will enter Holyoke Hospital School of Nursing.

Judith Henriques, daughter of Mr. and Mrs. Arthur Henriques of 32 Lillian St., Ludlow, will enter Springfield Hospital School of Nursing.

Margarite Honorio, daughter of Mr. and Mrs. Segundo Honorio of 37 Lansing Place. She will enter Springfield Hospital School of Nursing.

Patricia McMahon, daughter of Mrs. Loretta McMahon of 123 Pine St., Holyoke, who will enter Springfield Technical Institute.

Karen Murphy, daughter of Mr. and Mrs. James Murphy of 7 Alderman St., Holyoke. Miss Murphy will enter Springfield Hospital School of Nursing.

Linda Renaud, daughter of Mr. and Mrs. Henry Renaud of 556 South Bridge St. Holyoke, is a student at Holyoke Hospital School of Nursing.

Martine Bombardier, daughter of Mr. and Mrs. Maurice Bombardier, 19 Marshall Ave., Chicopee, will enter Providence Hospital School of Nursing.

Linda Marie Bruce, daughter of Mrs. Irene Bruce of 113 Robert Dyer Circle, will enter Holyoke Hospital School of Nursing.

Christine Ann Curylo, daughter of Mr. and Mrs. Frank Curylo of 98 Chicopee St., Chicopee, will enter Springfield Hospital School of Nursing.

Ann Marie Deady, daughter of Walter Deady of 47 Parkside St. Miss Deady will enter Mercy Hospital School of Nursing.

Mrs. Nancy Durham, wife of George Durham of 116 Belmont Ave., is a senior honor student of Springfield Hospital School of Nursing.

Michele Giguere, daughter of Mr. and Mrs. Dorval Giguere of 874 West St., Ludlow, will enter Mercy Hospital School of Nursing.

Mrs. Anna Serra, wife of William Serra of 152 Verdugo St., West Springfield, and mother of five children, is a senior student at Springfield Technical Institute.

Mary Ann Sikora, daughter of Mr. and Mrs. Alfred Sikora of 47 Mosher St., Holyoke, is a senior student at Holyoke Hospital School of Nursing.

Karen Stevens, daughter of M and Mrs. Earl Stevens of 150 Chudy St., Three Rivers, will enter University of Massachusetts School of Nursing.

Miss Elizabeth Fedora, a recent graduate of Mercy Hospital School of Nursing, was named Student Nurse of the Year for the State of Massachusetts. She was the recipient of one of the auxiliary's scholarship in 1966.

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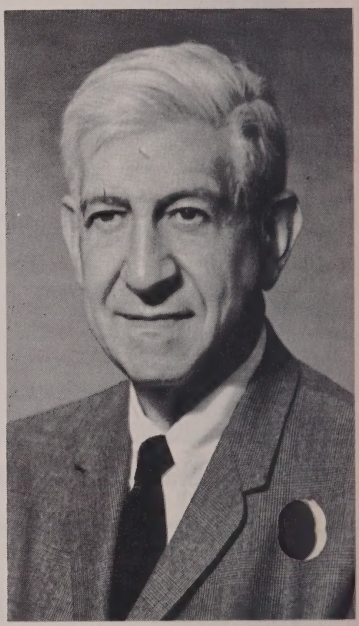
THE NEXT MEETING OF THE SPRINGFIELD ACADEMY OF MEDICINE

will be held on

Wednesday, November 6, 1968



SPEAKER: MILTON HELPERN, M.D.
Chief Medical Examiner
New York City

TOPIC: **"Problems and the Need for Improvement in the Official Investigation of Medically Unattended, Sudden, Suspicious, and Violent Deaths"**

CLINIC: Providence Hospital, 5:00 P. M.

MARK YOUR CALENDAR NOW!

HDMS MEETING, DECEMBER 3
HDMS EXECUTIVE COMMITTEE MEETING, NOVEMBER 19 and DECEMBER 17
MMS COUNCIL MEETING, BOSTON, FEBRUARY 12, 1969
COMMUNITY HEALTH WEEK, OCTOBER 20 - 27
AMERICAN COLLEGE OF GASTROETEROLOGY, BOSTON, OCTOBER 27 - 30
NATIONAL EASTER SEAL SOCIETY FOR CRIPPLED CHILDREN AND ADULTS, BOSTON, NOVEMBER 13 - 16
NATIONAL ASSOCIATION FOR MENTAL HEALTH, BOSTON, NOVEMBER 18 - 22
AMA CLINICAL MEETING, MIAMI BEACH, DECEMBER 1 -4
AMERICAN MEDICAL WOMEN'S ASSOCIATION, BOSTON, DECEMBER 4 - 7

when simple analgesics are simply not enough...

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  — centrally on the brain
- well tolerated—may be given to anyone who can take aspirin
- suitable for prolonged administration

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Contraindicated in patients hypersensitive to chlormezanone or with suspected idiosyncrasy to aspirin.

Warnings: Reduce dosage if drowsiness occurs; patient should not operate motor vehicle or other machinery. Safe use of this preparation in pregnancy or lactation has not been established, as no animal reproductive studies have been performed; therefore, use of the drug in pregnancy, lactation, or in women of childbearing age requires that the potential benefit of the drug be weighed against its possible hazards to the mother and fetus.

Adverse Reactions: Should drug rash, dizziness, flushing, nausea, gastric distress, drowsiness, depression, edema, inability to void or weakness occur, reduce dosage or discontinue medication. Reversible jaundice, apparently cholestatic, has been reported on rare occasions during the use of chlormezanone.

Dosage and Administration: So well tolerated it may be taken on an empty stomach. Usual adult dosage is 2 tablets three or four times daily. The suggested dosage for children 5-12 years old is 1 tablet three or four times daily. Relief of symptoms is often apparent in 15 to 30 minutes and may last up to 6 hours or longer.

How Supplied: Bottles of 100 and 1,000 tablets.

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to combat pain

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to calm tension

muscle relaxation
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COMMITTEE ON PLANNING FOR HEALTH SERVICES—A MUST

As one looks at the long list of committees in the HDMS and is aware of the difficulty in finding dedicated candidates to fill the various chairs required by same, one can only groan and reach for the most effective pain-killer and/or tranquilizer. However, developments during the last two decades in the relationship between medicine and society as well as in the economics of health care have indeed brought about a demand for such a body at all levels of organized medicine. Changes in the immediate future are inevitable as one contemplates the explosion of knowledge resulting from basic research and clinical investigations, the current furor in the organization and delivery of health services, and the national commitment to health by the federal government by way of enormous financing of research, education, and service. No longer can a health agency, institution, or professional choose and manage its or his own goals and objectives without regard for the needs of the community and the services of other agencies, institutions, or professionals. The country club concept is as passé in the agency and institution board room as well as the medical staff room and medical society as "Bulgarian anesthesia" is in the operating room.

PLANNING

After being ignored for many years, suddenly planning for health care becomes a *sine qua non*. While nearly everybody today believes, or professes to believe, in planning, not everybody agrees on what planning is or should be. There are those who look upon it as a willingness to consider new demands and programs providing same do not infringe on personal autonomy—a progressive watch-dog approach. Others see it as an opportunity to knock heads together and thereby get something done. Some are lofting the planning banner high to advance special causes. Some view consumer representation as the end rather than the means of planning. For all its inner turmoil, comprehensive health service planning is ever increasingly being accepted as inevitable.

THE CHALLENGE

In his inaugural address at the 117th Annual Convention of the AMA in San Francisco last June, President Dwight L. Wilbur, M.D., posed these questions: "Who will do the planning on health in the future? Who will guide the changes that are

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inevitable? Who will make the decisions?"

"Who is to do these things? Will it be the trained professionals of modern medicine, with the help of other private resources and the appropriate aid of government? Or will it go by default to the most ponderous, inefficient, wasteful, bureaucracy-plagued element in the entire health care spectrum—the federal government? Will decisions be made by the experts and others in public health? By the Congress? By the executive branch of government through HEW? By state and local departments of public health? By unions? By the public? Or will these decisions be made by the joint knowledge and judgment of the whole medical profession?"

"Basically, public opinion is the most powerful determinant and the ultimate force that in the long run will determine the social, economic, and political course of this country, and it will decisively determine the future patterns of health care. The key question, then, becomes, who and what will shape public opinion?"

The answer to this challenge is obviously greater and more dedicated participation and assumption of leadership by physicians through their medical societies—on all levels—in the planning of the inevitable changes to come in this new era of health care.

OUR APPROACH

Recent local developments seem to imply that practicing physicians are not capable of nor interested in planning; moreover, they are too vested and prejudiced in their thinking and endeavors. Hence, they should be given little or no voice and vote on the ultimate policy level. This intimation

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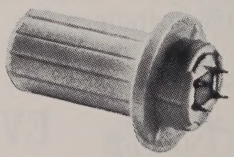

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even has threads in the fabric of the long range planning of individual institutions and agencies in the community. It is even more painful to observe the lack of coordinated initiative by physicians in planning for health services, particularly, since the inherent role of leadership seems to be and indeed is going over by default to those with less expertise.

In our community, there is some planning going on with even much more to come. The activities of the Connecticut Valley Health Planning Council are certain to accelerate in the near future. Various so-called "poverty" programs have sought and will continue to seek assistance in the planning for health services. The "Model Cities" program in Springfield has health services included as part of its activities. There is to be an increased emphasis on improving and increasing various services pertaining to home health care. Each existing health care facility has or is developing long range plans. New facilities are developing their own plans. Will all the latter be coordinated through intelligent and impartial planning or shall personal interest, disregard of true community needs, and emotional decisions prevail.

It is for us physicians via the mechanism of a committtee under the aegis of our medical society to acquire facts and dependable information on the various health problems in our community and the most efficient and effective means of delivering high quality health care to meet the needs. Such a committee should be composed of our most experienced, intelligent, and effective members including the young, for plans made will be their future.

Our planning must include developing and influencing legislative programs at all levels. We must plan for training of all classifications of health manpower, for more physical facilities and services, and for means of financing medical care on a voluntary basis. We must no longer play the passive role of opposing that which we think is bad without expertly conceived alternatives.

Not only must we participate and lead in planning but we must also ally ourselves with people outside our profession who have a vital interest in such planning by virtue of their professional, technical, community, financial, or other involvement. Knowledge and expertise are our strongest assets and our advice on the role of medicine in society and on the economics of health care will be followed only if the public has confidence in our ability and in the soundness of our advice.

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THE COUNCILOR— HOW LONG HIS TENURE?

Although Councilors to the MMS are elected today on an annual basis, there is no limit whatever to the number of times they can be re-elected. As a result, some of our own Councilors have continued to serve uninterruptedly for five or ten years, or even longer. Our situation, it should be pointed out, is far from unique. This is borne out by the fact that we encounter many of the same faces on the Council floor year in and year out. Most of our own incumbent Councilors will probably be re-elected at the next annual meeting unless they declare themselves unavailable. It would seem that about the only time a Councilor is denied renomination is when his attendance at Council meetings has begun to falter seriously.

Our veteran Councilors are well deserving of our profound gratitude for their many years of dedicated service. Their jobs entail attending six meetings a year, three of which are all-day sessions in Boston. However, there is ample reason to believe that for the good of all concerned, the Councilor's tenure in office should be limited to, perhaps, three or at the most five consecutive years. The reasons for this suggested change are as follows:

1. It would expose a much larger segment of our membership to the inner workings of the MMS. Serving as Councilor is educational. To the neophyte, the first Council meeting is a revelation. He can't help marvelling at the enthusiasm, industry, and accomplishments of his fellow Councilors. After two or three years as Councilor he has unquestionably learned more about the mechanics, as well as the aims and purposes, of organized medicine, than he ever knew before.
2. It would enhance greatly the quality and effectiveness of the Council. Permissive self-perpetuation might have served a useful purpose ten, twenty, or thirty years ago, but our rapidly changing times demand a more frequent infusion of new blood and a more rapid turnover of Councilors.
3. It would afford our older, battle-weary Councilors a well deserved rest, or at least a respite. Their experience and expertise can always be utilized to great advantage in other official or advisory capacities.

WHAT IS THE REMEDY?

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amend our by-laws in a manner similar to the way they were amended in connection with our Censor-Supervising Censor problem of some four years ago. The amendment reads: "Censors shall not serve for more than four consecutive years and shall not be eligible for re-election for three years." In the case of Councilors the amendment might be modified to read: "Councilors shall not serve for more than three consecutive years and shall not be eligible for re-election for two years." However, pending such legislative action, our Nominating Committee may well see fit in the meantime to replace gradually some of our veteran Councilors with newer and/or younger nominees.

What we do here, needless to say, will affect only the tenure of our own Councilors. A much more desirable course would be for the MMS to amend its by-laws so as to limit the re-election of Councilors to three, four, or, at the most, five years in succession. Such a course as mentioned earlier, is bound to benefit organized medicine at both district and state levels.

Since the MMS is now in the midst of considering a revision of its by-laws, this would seem an opportune time to submit pertinent suggestions. Accordingly, a prepublication copy of this item was submitted to our own Dr. Theodore Miner, a member of an Ad Hoc Advisory Committee to the Committee on Council Rules and By-laws of the MMS.

It is sincerely hoped that both our District Society and the MMS will give the above suggestions serious consideration.

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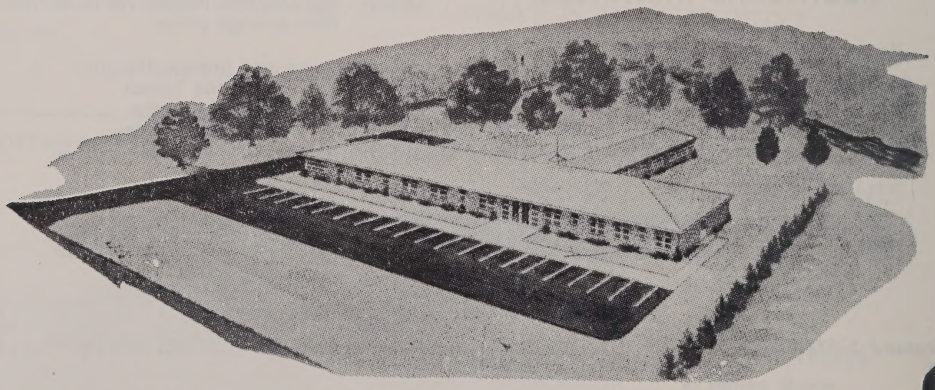

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Dr. Perley A. Hoyt, formerly of Springfield, Mass., died in a Clearwater, Florida, hospital on September 1, 1968.

Born in Hardwick, Vermont, on February 27, 1886, Dr. Hoyt attended the local public schools and then went on to receive his degree in medicine from the University of Vermont Medical School in 1909. Thereupon, he came to Massachusetts to serve a two year internship at the City Hospital in Holyoke, Mass., and followed this up with a six months internship at the New York Lying-In Hospital in New York City. In 1912, he established himself in general practice in Ludlow, Mass. After some years of general practice, Dr. Hoyt went back to New York City for a year of special study in ophthalmology. Upon completion of same, he moved his office to Springfield, Mass., where he confined his practice to the specialty of ophthalmology until his retirement to Clearwater, Florida, in 1956.

Dr. Hoyt served on the medical staffs of The Springfield Hospital and the Shriner's Hospital for Crippled Children for many years. He was a member of the AMA, the MMS, the HDMS, and the Springfield Academy of Medicine.

Deepest sympathy is hereby extended to his family, his associates, and his friends.

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SEPTEMBER EXECUTIVE COMMITTEE MEETING HIGHLIGHTS

The September meeting of the Executive Committee was held on the 17th in the conference room of the HDMS.

The meeting was called to order at 8 P.M. by President Barnes.

Present were: Drs. Barnes, Stoler, Anton, Sullivan, Mozden, Moore, Wiedman, Baker, Beauchamp, Jr., Hough, Kelly, Suzor and Mrs. Purdy.

The minutes of the June Executive meeting were read and approved as read by Dr. Stoler.

Informational communications were a telegram from the AMA regarding the dismissal of Dr. Blasingame, Executive Vice President; thanks from the Park Memorial Baptist Church for lending movies and physicians to a sex educational program with a check for $70.00 for enlarging the HDMS movie library, and an invitation from Colonel McGeary for a day of golf and a social evening at Westover Air Force Base.

On invitation from Mr. Philip Steiger, President of the VNA, Dr. Barnes appointed Dr. Kennedy, Dr. Shuman, and Dr. Natale to serve on the Medical Advisory Board of the VNA.

Dr. Sheffield was asked by Dr. Barnes to serve on the Technical Advisory Pool (TAP) of the Model Cities Program. This particular project would be on mental and physical health. This invitation came from Mayor Freedman's office. A meeting of the TAP Committee was held at the Massachusetts Mutual Life Insurance Company. Another meeting of the interested health people was held in the HDMS offices on September 23, 1968 at 2 P.M.

The notification from Dr. Murray, Springfield Welfare Dept. Medical Consultant, in June of an increase in local fees was discussed as there was some controversy on the state level about this. Dr. Murray is no longer the Medical Consultant. Miss Minkler had been consulted about fees and the present status quo of payments. The Medicaid payments are still the same except the checks are issued from the Commonwealth of Massachusetts. Dr. Harry Roberts has been appointed as a regional consultant.

The local "Headstart Program" was discussed. Letters had been written to the Academy of Pediatrics for more information. The latter's answer was that this program "is run under the terms of a contract between the Massachusetts State Department of Public Health and the Office of Economic Opportunity." On the advice of the Academy of Pediatrics a letter was sent to Dr. Marks, Region I Advisor. Dr. Marks said it is outside the scope of his responsibility and suggested writing to Drs. Sachs and Hussey who are concerned with the Medical Consultant Program for Massachusetts. This has not been done but will be done soon. The Executive Committee suggested that a copy be sent to Mr. Franklin, the new director of the "Headstart Program."

It was decided not to have a speaker on "Mutual Funds" as most members are using private investments.

Dr. Norcross, President of the MMS, has accepted an invitation to speak at the February District Meeting.

Dr. Dasco was appointed to be an Alternate to Dr. Susat, the Legislative Councilor.

The Mental Health Committee has held two meetings with educators and pediatricians and guest speakers from

Boston. These meetings were on dyslexia and perceptually handicapped children. Dr. Shuman as Chairman of the Mental Health Committee and Chairman of the Public Health Committee of the MMS hopes to make this a primary project for both these committees during the coming year.

Mrs. Purdy gave her office report. This included a report of the AMA Convention in June, the Communications Institute held in Chicago in August and a meeting with Mr. Grant Heggie of the Connecticut Valley Health Planning Council, Inc. She expressed her thanks to the Executive Committee for having been given the opportunity to attend the meetings in June and August.

Minutes of the "Health Fair" meeting were distributed to the Executive Committee. All interested people, both lay and professional, are enthused about the fair.

Mrs. Purdy also reported on her appointment to the Committee on the Human Development Task Force of the Joint Civic Agencies. The Committee accepted her report with appreciation.

Dr. Ayres appeared before the Executive Committee to give a report about the MMS Executive Council meeting in Boston on September 11.

Dr. Sullivan announced that daily bleedings would be instituted at the Springfield Municipal Hospital for the blood bank and would need professional coverage every day. A telephone will be installed in the phlebotomy room with the pathologists covering and advising.

The Committee considered the request of the AMA to have county medical societies endorse the resolution against chiropractic. This was passed by the Executive Committee for presentation at the District meeting on Sept. 24.

A letter from Dr. Alicandri, Medical Advisor to the Hampden District Association of Medical Assistants, was read and informed about the latter's October meeting and attempts to recruit new members. Same is to be read at the District meeting on Sept. 24.

The meeting was adjourned at 10:30 P.M.

The Grievance Committee met and discussed several cases. Letters will be written to physicians and patients.

The meeting was adjourned at 11:10 P.M.

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HAMPDEN CAPSULES

"Cryosurgery in Dermatologic Disorders and in the Treatment of Skin Cancer" is the title of an article in *Cryosurgery*, Volume I, No. 1, June, 1968 by Dr. Zacarian.

Dr. George Corcoran, Jr., spoke on the topic, "Pre and Post Operative Treatment of Cataracts," at the 71st Annual Congress of American Optometric Association.

Dr. Parenteau's talents again active—on the International Festival sponsored by the Joint Civic Agencies of Greater Springfield.

Another physician's wife honored by the *Springfield Daily News* "Orchids to You"—Mrs. Ernst.

Dr. Plotkin to be on Radio WDEW speaking on pediatrics.

Dr. Vassos replaces Dr. Tapp as Associate Medical Examiner of the Second District, Hampden County.

Dr. Paul campaigned for his friend, Mike Gravel, Democratic nominee for Senator of Alaska.

Dr. Sullivan named medical advisor to the two year bio-medical instrumentation technology course at Springfield Technical Community College.

Dr. Sexton was luncheon host at Massachusetts Mutual Insurance Company to eleven new clergymen.

Dr. McEwen appointed chairman of the medical section of the Pioneer Valley United Fund Campaign.

Dr. Fortin named Honorary President of the Assumption College Alumni Association.

Dr. Eugene Beauchamp was elected to the Board of Directors of Assumption College.

Dr. Sigsbee was interviewed by *Medical Economics* on "Emergency Room Practice" for the August 5, 1968 issue.

Mrs. Purdy, HDMS Executive Secretary is a member of the thirteen man committee of the Joint Civic Agencies on the task force of the Human Development Committee.

Dr. Barnes has appointed Dr. Alonzo Sheffield to serve on the Technical Advisory Pool (TAP) of the Model Cities Program on Mental Health and Physical Health Services.

Dr. Dasco has been appointed as Alternate to Dr. Susat on the Legislative Committee.

Dr. Wiedman has been appointed as Alternate to Dr. Suzor on the Public Relations Committee.

At the request of the Visiting Nurses Association's President, Mr. Philip Steiger, Dr. Barnes appointed the following physicians to serve on the Medical Advisory Board:

Dr. Kennedy, Medicine
Dr. Natale, Surgery
Dr. Plotkin, Pediatrics

"The Function of the Emergency Room" will be the topic of Dr. Callahan's address to the Mercy Hospital Guild meeting.

Dr. Alicandri was appointed by Dr. Barnes as advisor to the Hampden District Association of Medical Assistants. Dr. Alicandri asks that his fellow physicians encourage their medical assistants to join this organization that is recognized by the AMA, MMS, and HDMS. Educational meetings that are held and insurance benefits to the girls are worthwhile reasons why the medical assistants should join the HDAMA.

Don't forget the dates for the

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H.D.M.S. SEPTEMBER MEETING HIGHLIGHTS

The September meeting of the HDMS was held at the Cottage Hill Restaurant, Springfield, with President Barnes calling the meeting to order at 6:30 P.M. Attendance: 124 (12 attending without reservations); reservations: 141 (29 reneging on reservations).

The minutes of the Annual Meeting, April 23, 1968, were accepted as read.

Dr. Harry N. Memery, Chairman of the Committee on By-Laws, recommended the adoption of an amendment to Chapter V, Section 1(c), which pertains to election of Councilors to the MMS. The proposed amendment purports to allow for the election of certain District fellows as Councilors in addition to the usual ratio of 1 Councilor per each 25 members (see page 22, September 1968 issue of the *Hippocrat*) This amendment was adopted.

In accordance with the newly adopted amendment, Dr. John Burke, Chairman of the Nominating Committee, presented the following slate for election as Councilors:

Dr. Wayne C. Barnes, President; Dr. Bruce B. Stoler, Secretary; Dr. Allen B. Johnson, Past President MMS and Chairman of the MMS Medical Charges Review Committee; Dr. H. H. Shuman, Chairman of the MMS Committee on Public Health and Problems Relating to Individual Diseases.

Looking Over Health Fair Layouts. L. to R.: Dr. Bruce B. Stoler, Secretary; Dr. Paul T. Moore, Treasurer; Dr. Lester G. Suzor, P. R. Councilor; and Dr. Wayne C. Barnes, President.

These four were elected. This gives the HDMS twenty-four Councilors to the MMS (see pages 10 and 11, June, 1968, issue of the *Hippocrat*).

To alert the general public to the health hazards posed by the "cult of chiropractic," the members adopted the following resolution as recom-

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mended by the AMA House of Delegates of the AMA:

> "It is the position of the medical profession that chiropractic is an unscientific cult whose practitioners lack the necessary training and background to diagnose and treat human diseases. Chiropractic constitutes a hazard to rational health care in the United States because of the substandard and unscientific education of its practitioners and their rigid adherence to an unscientific approach to disease causation."

The meeting was recessed from 6:40 P.M. until 9:05 P.M. for a social hour and a collation. Upon resumption of the meeting, Dr. Barnes made a few announcements and presented certificates of membership to the following new members:

Dr. Carl Brandfass
Dr. W. Max Cloud
Dr. Frederick Flatow
Dr. Donald A. Forbes
Dr. Gerald LaPierre
Dr. Lorne Smith
Dr. William A. Yorzyk

Unable to attend:

Dr. Augusto G. Asinas
Dr. Alan R. Gerstein
Dr. Alan Janes
Dr. Kermit Kenler
Dr. Jerald M. Rosenbaum
Dr. Thomas S. Sexton

Thereupon, Dr. Robert A. Sears, Chairman of the Public Health Committee, made a presentation on the upcoming *Health Fair* '69, which is to be sponsored by the HDMS in cooperation with the Joint Civic Agencies and Springfield College on March 26, 27, 28, and 29 of 1969. Since early Spring, exploratory conferences with various voluntary health agencies have been held as well as experiences of the Pittsfield Health Fair — *Health-o-rama*—have been drawn upon. Realizing the magnitude of the undertaking, it was quite obvious that HDMS would need assistance; hence, the joining of hands with many interested agencies. Mr. Alan Hale of the JCA will be chairman of the event with Mrs. Alice Cummings of WAHDMS as co-chairman. The Public Health Committee of HDMS will act in an advisory capacity. The HDMS will contribute $1,000 toward expenses, and additional funds are expected to come from various community sources. Springfield College will provide the use of its Field House facilities free of charge. Various health agencies will make available educational exhibits. Dr. Sears appealed to the membership for individual support and volunteer service. As more spe-

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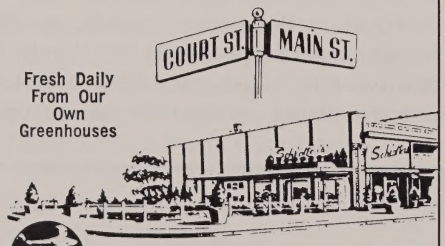

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cific and definitive plans evolve, the membership will be appraised of same.

Dr. Eugene G. Boss, Jr., speaking for Dr. H. H. Shuman, Chairman of the Mental Health Committee, discussed the latter's plans to help the school departments in the District to improve their programs for children with learning disabilities. Already there have been such activities as a roundtable discussion with postgraduate students at the American International College, who would be working with such children this fall. Explorations are going on with Dr. James Cavanaugh, Chief of Pediatrics at the St. Elizabeth's Hospital in Boston, Dr. Homer Reed, a psychologist at the New England Medical Center in Boston, local pediatricians, and local superintendents with an eye to setting up locally a program to which children with learning disabilities can be referred by the schools.

Dr. Suzor, Chairman of the Committee on Public Relations, reported on his participation in the AMA Communications Institute held during the latter part of August. He spoke of the modern day complexities in communicating with the public. Attitudes are changing as well as sense of values. However, if the medical profession is to retain leadership in the field of medicine, it must establish and maintain effective and positive lines of communication with the public. Medical public relations is a continuous process whereby the confidence and good will of the public must be garnered. Good will is built on *deeds*, not words, and on *performance*, not promise. The image of physicians depends on the individual and on the group, and the image is slipping. Dr. Suzor then made some suggestions for eliminating criticism by the public:

1. Around the clock availability of emergency medical care;
2. Energetic grievance procedures;
3. Good working relationships with media of mass communication;
4. An active health education program;
5. Effective orientation of new society members;
6. Public service projects;
7. Participation in various community activities, not necessarily in the health sphere.

At the conclusion of these presentations, since there was no further business, the meeting was adjourned at 9:40 P.M.

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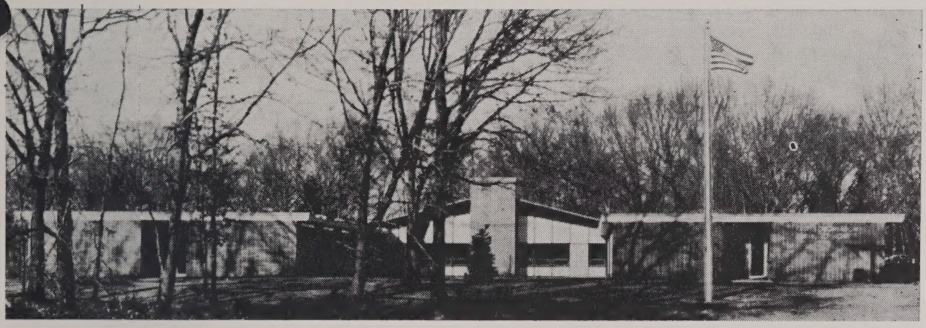

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